Las Vegas Media Kit 2026

Intersection

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MONORAIL FULL WRAP

Reach diverse audiences in America's Top Cities

From New York to LA and everywhere in between, people are on the go, experiencing the best of their cities. Wherever their journey takes them, our media is in high-traffic locations, connecting your brand with the right audience. Whether they're commuting, exploring their neighborhoods, or traveling farther, Intersection meets them there.

With advertising in the country's largest, busiest cities—like New York, Chicago, and Philadelphia—Intersection delivers scale and access to valuable audiences that other media can't match.

The Intersection Difference
Las Vegas

Las Vegas is the most popular city to visit in America for national tourists.

- Las Vegas hosts more than 41MM visitors and over 22K conventions annually.
- The Monorail is visible to 10K hotel rooms, and ~40k+ vehicles per day, with significantly more during conventions.
- Harry Reid International Airport saw a record-breaking 58MM visitors in 2024.
- 97% of Monorail riders are visiting for business, pleasure, or both.

Sources: Downtown Vegas Alliance, 2023; LVCVA; Harry Reid International Airport; Family Destination Guide

Premium products, national scale.

Join our mission to support public transit and improve the lives of consumers in Las Vegas

The Las Vegas Monorail is the primary form of transportation for visitors, connecting them to popular hotels and venues along the Las Vegas Strip. The Loop Tunnel, located beneath the Las Vegas Convention Center, moves event-goers to and from conference halls and nearby hotels.

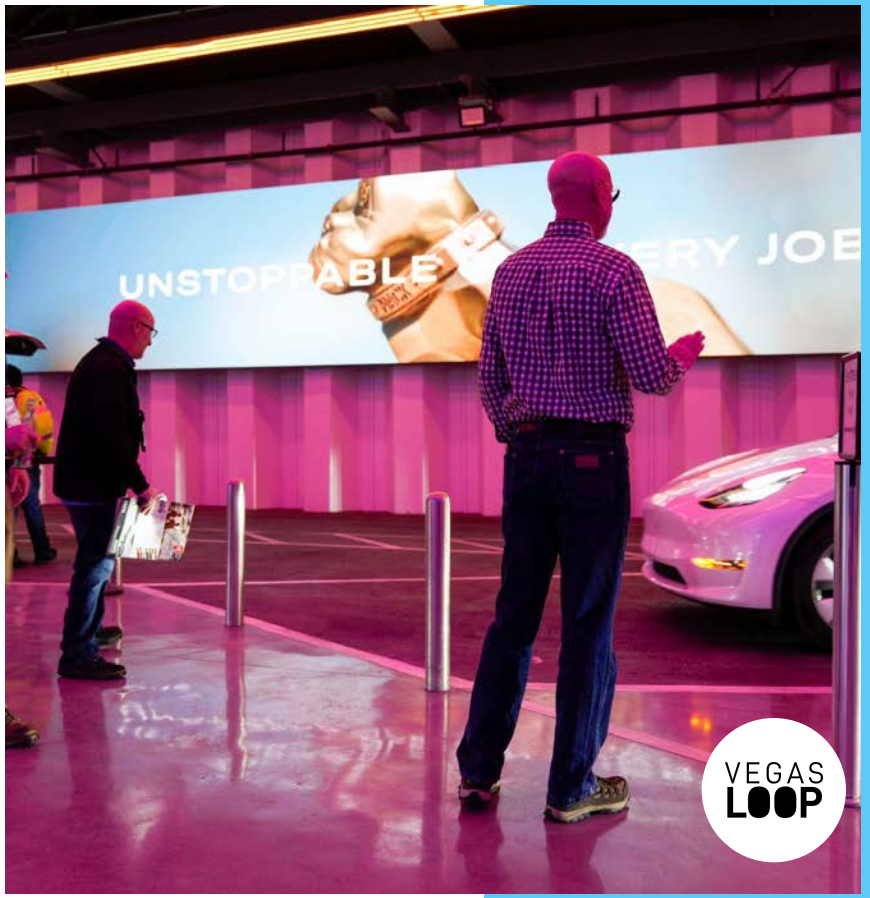
We support our transit partners by generating revenue - **totaling over $1B in payments to municipalities over the last 10 years** - largely to support public mobility.

Las Vegas Monorail
Where business and pleasure meet

- Adjacent to the Las Vegas Strip, the Monorail transports more than 5MM passengers along the 3.9 mile route annually.
- The monorail connects to the 4.6 MM sq ft Las Vegas Convention Center, one of the busiest convention facilities in the world, located near approximately 150K guest rooms.

Loop Tunnel
Greeting the world's innovators

- The underground transportation system moves thousands of convention attendees throughout the more than 200-acre Las Vegas Convention Center campus, 40 feet beneath the ground, in all-electric Tesla vehicles.
- More than 94K riders use the system during the Convention Center's largest events



Rail Media

Rail media allows brands to target tourists and business professionals with vibrant displays placed strategically throughout rail cars and stations.

Las Vegas
Monorail Stations

Legend

Las Vegas Monorail Route	
Monorail Stations	

Station Dominations

Station Dominations enable a brand to own an entire station within Las Vegas with a combination of static, digital, and direct-application media that can't be missed.

Specs

Station Dominations	Custom Install

Train Wraps

The full Las Vegas monorail wrap transforms the entire train into a moving billboard, delivering maximum brand visibility as it travels along the The Strip. This unique offering captures the attention from riders, pedestrians and visitors at nearby hotels, attractions & transit stations.

Specs

Full Wrap	Custom Install
Full Side	Custom Install

Interior Train Wraps

Interior Train Wraps allow Riders in Las Vegas to step in and immerse themselves in your brand. This media gives advertisers the creative space to transform the inside of a train car and make an instant impact.

Specs

Back Panel	36″ H x 110″ W
Ceiling	Custom Install
Floor	Custom Install
Interior Walls	Custom Install
Interior Car Cards	11″ H x 49″ W

Interior Brand Trains

Brand Trains in Las Vegas allow one advertiser to dominate the interior space with multiple messages, a variety of creative executions, or impactful repetition.

Specs

Back Panel	36” H x 110” W
Interior Car Cards	11” H x 49” W

Station Platform Door Panels

Door panel units inside the Monorail Las Vegas stations offer high-visibility placements directly on the train doors, ensuring your message is seen by every rider boarding and exiting.

Specs

Door Panels	6′ H x 4′ W per set

ChargeFUZE Kiosks

ChargeFUZE kiosks provide consumers with convenient, on-the-go mobile charging. Through a network saturation, your brand can deliver true value and convenience to customers along the Las Vegas Monorail route.

Specs

Resolution	1620 H x 1080 W
Accepted Formats	Static & Video

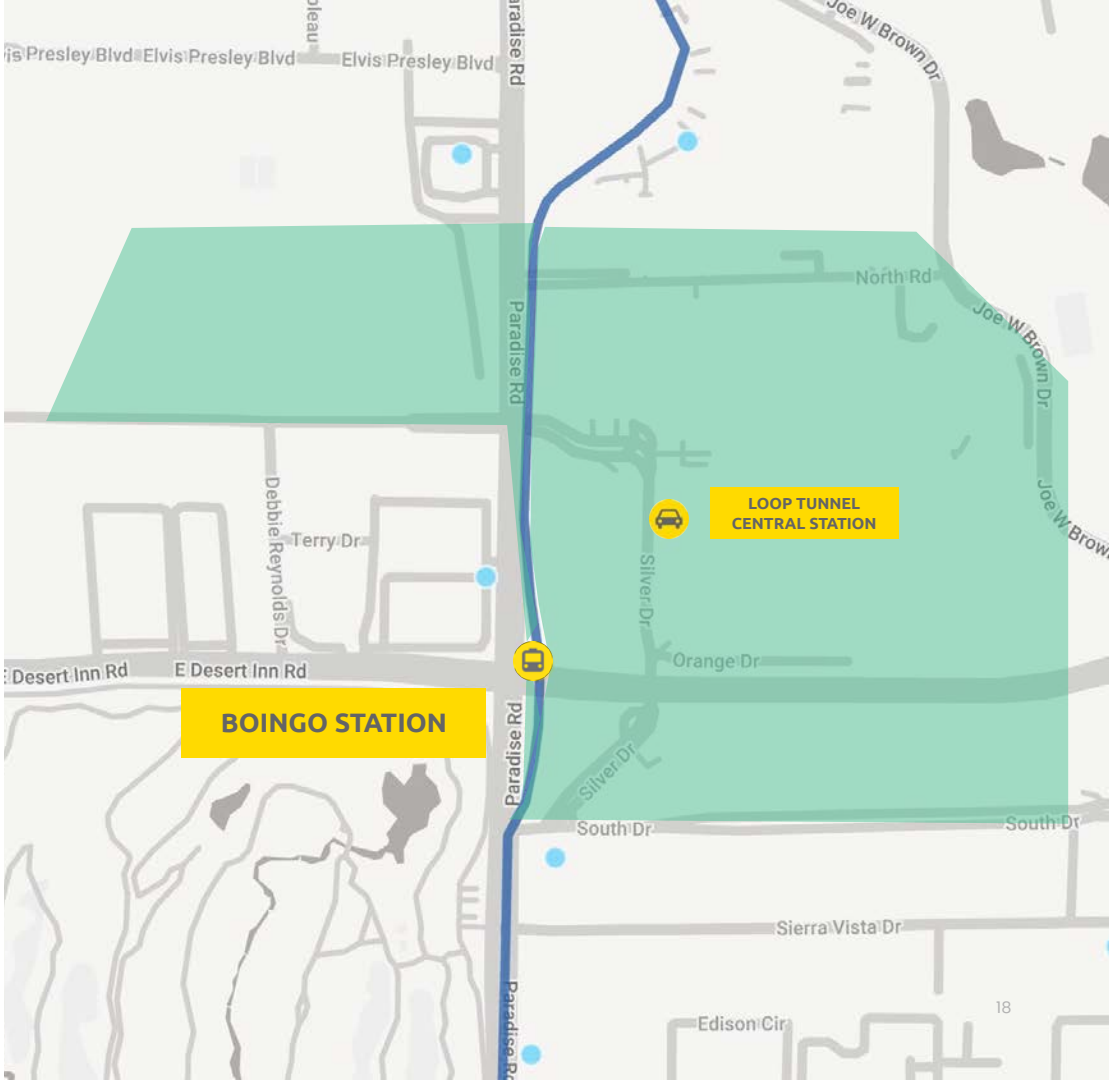
Loop Tunnel Media

The Loop Station media allow brands to create an immersive experience for riders in a close up setting as they await their Tesla car. Target critical audiences through bold digital media during key events for unmatched impact.

Las Vegas
Monorail Stations

Legend

Las Vegas Monorail Route	
Boingo Station	
Boring Co. Loop Tunnel	
Hotels	
Las Vegas Convention Center	



Video Wall

A massive 63 ft. by 9 ft. video wall, 7 ft. above the ground, is the star of the Las Vegas Loop's Central Station, making your brand's static or video message truly unmissable to riders.

Specs

Video Wall	9' H x 63' W
Spot Length	7.5 Seconds
Resolution	1080 H x 7680 W

Escalator Video Wall

Upon descent on the escalator into the Las Vegas Loop's Central Station, an overhead video wall greets excited riders.

Specs

Video Wall	5.25' H x 9.5' W
Spot Length	7.5 Seconds
Resolution	2160 H x 3840 W

Tesla In-Car Digital Display

Target specific show audiences with bold in-vehicle messaging in an up-close and intimate setting across the Tesla fleet as riders travel to their Las Vegas Convention Center destinations.

Specs	
Spot Length	7.5 Seconds
Resolution	980 H x 1280 W

*Only available when packaged with the Loop Digital Wall and Loop Escalator Video Wall.

Additional Offerings

1 Sponsorship

For powerful and lasting impact, Intersection offers advertisers naming rights for select venues, executing exclusive sponsorships along with station dominations.

2 Experiential

Intersection crafts custom brand activations and experiences that take consumer engagement beyond advertising alone.

3 Measurement

We offer measurement and attribution strategies including case studies, data integrations, and custom research insights.

Contact Us

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